

Rachel Ivanoff

Rachelivanoff@gmail.com
Rachelivanoff.com

I have experience in both modern and traditional design techniques. My understanding of visual design and illustration methods translates abstract concepts into design solutions.

Every project I design has a story in mind; as a result, each has its own voice.

Work Experience

Museum of Pop Culture | Seattle, WA | June 2019 – Present

Marketing Graphic Designer

- ▶ Designing creative assets supporting a variety of marketing campaigns, print advertising, and website/email/social media content
- ▶ Serving as a brand steward/expert and ensuring MoPOP's brand is properly represented
- ▶ Developing and producing program/event creative
- ▶ Presenting and selling creative concepts to internal stakeholders
- ▶ Supporting print and digital design and production as needed

Olson Kundig | Seattle, WA | December 2018 – March 2019

Marketing Graphic Designer

- ▶ Brought on as additional support during company rebranding
- ▶ Produced proposal documents for firm project bids
- ▶ Visualized data from yearly statistics for marketing retreat document
- ▶ Scanned, photo-retouched, and archived works pertaining to the firm

iClick | Seattle, WA | September 2017 – August 2018

Graphic Designer/Production Artist

- ▶ Rebuilt client raster logos into vector artwork.
- ▶ Prepared art files for production in-house and/or overseas.
- ▶ Provided mockup options and solutions for difficult logo/product combinations.

Graphic Novel Production Assistant | Seattle, WA | June 2017 – December 2017

Assistant to Ellen Forney, cartoonist and educator

- ▶ Worked in InDesign and Illustrator converting Ellen's hand drawn page thumbnails into digital page layouts for her use in the production of "Rock Steady: Brilliant Advice From My Bipolar Life" a 200 page graphic memoir published in 2018
- ▶ Typeset the novel using Ellen's custom handtype font
- ▶ Created infographs and flow charts that were published in Ellen Forney's novel

Experience Music Project (MoPOP) Timeline Project | Seattle, WA | Spring 2016

Cornish College of the Arts Exhibit Design Project

- ▶ Co-designed alongside Jordan Twaddle, a 16'x9' timeline wall for the the (EMP) Experience Music Project *Star Trek: Exploring New Worlds* exhibit on display in Seattle: May 2016 - Feb. 2017

City of Irrigon, Oregon | Irrigon, OR | March – December 2015

Freelance Graphic Designer

- ▶ Hired to design seasonal calendars for community distribution
- ▶ Designed New *The Loop* Logo for Morrow County Transportation
- ▶ Produced informational pamphlets on pasture care for community distribution

Education

Cornish College of the Arts | Seattle, WA | Fall 2013 – Spring 2017

Bachelor of Fine Arts Degree

Graphic Design/Visual Communication

Technical Skills

Adobe Creative Suite: InDesign, Muse, Illustrator, Photoshop, Premier Pro

Microsoft Office Suite: Word, Powerpoint, Publisher, Excel

Communication software: Microsoft Outlook, Microsoft Teams, Slack

Large Format Digital Printing, Analog Screen Printing, Book Binding